

CASE STUDY – RETAIL BUSINESS 1

Retail business doing \$250k a year, breaking even, the owner has not taken a penny out of the business for herself. No funds in reserves. Paid all bills. 90 days out-suppliers were always calling her. Behind on her lease. More people are shopping online and not coming into her store.

In the first 6 months:

- Created JV partners, which increased her business by 16%
- Installed an e-commerce element & social media into her business, 28% increase in revenue
- Brought in new staff, trained them correctly. Upsell & Cross-sell. Increased revenue by 45%
- Started a monthly newsletter, landing pages, and online offers. 35% increase in revenue.

These stats are per month and compounded month over month.

Would you like to know the kind of results we can get for you in your business?

Then contact us today for an introduction call. <https://calendly.com/sfeld/30min>

QUOTE: “Working with Steve transformed my business in ways I never thought about. He explained everything in simple steps, which helped me implement everything. The results speak for themselves. The new staff is fantastic, and Steve even worked with me on how to hire the best, and we did.”